

# EiiF Newsletter

## We Power Sustainability



September 2012

### **EiiF Study in the Media**

“Climate Protection with Rapid Payback” receives positive on- and offline media coverage

### **WIACO Congress Focuses on Sustainability**

EiiF presents Ecofys study and TIPCHECK programme

### **Annual Convention on Energy Efficiency in Industry**

Join us for the event in Frankfurt am Main!

### **New Communications Manager**

Aksinja Berger-Paddock joins the EiiF team in Switzerland

### **Agenda 2012**

Check out our upcoming events

### **EiiF Welcomes Five New Members**

BFIM, Frenzelit, Prezioso, Ranbergs, V.M.S Spiropoulos Brothers

# EiIF Study in the Media

## “Climate Protection with Rapid Payback” receives positive on- and offline media coverage

The European Industrial Insulation Foundation (EiIF) commissioned Ecofys in 2011 to investigate the energy savings potential of insulation in EU27 industry. The resulting study, “Climate protection with rapid payback”, was released in June this year and enjoyed a very positive media response.

Both print and online media, especially in Germany and Italy, showed great interest in the story. Highly recognized newspapers like Corriere della Serra and Wall Street Italia ran articles about the study findings. Special interest magazines such as industrieBAU, Facility Manager, Die Kälte + Klimatechnik, AT-aandrijftechniek, Plumbing.uk, CHEManager or Construzioni also picked up the topic.



## WIACO Congress Focuses on Sustainability

### EiiF presents Ecofys study and TIPCHECK programme

From September 19<sup>th</sup> - 22<sup>nd</sup> leading insulation experts from all over the world will meet in the French capital to exchange knowledge and present innovations at the World Insulation & Acoustics Congress (WIACO). Certified TIPCHECK engineers will present best practices from around Europe. Certified Insulation Energy Appraisers from the US will demonstrate the success of the NIA's (National Insulation Association) energy auditing programme.



Paris,  
19 - 21 September

The theme of this year's congress is "Insulation: Our contribution to a sustainable world". Presentations and technical committees will focus on energy efficiency in industry, products and insulation systems, as well as best practices for delivering thermal and acoustic insulation and maintenance.



EiiF Director Andreas Görtler will present the findings of the Ecofys study "Climate protection with rapid payback" and explain with the help of case studies why technical insulation is a Best Available Technique to reduce CO<sub>2</sub> emissions and to save energy in industrial processes.

The main focus of his second presentation will be on EiiF's energy appraisal programme for technical insulation, named TIPCHECK.



**More information about the WIACO congress:**

<http://wiaco-congress.com>

## Annual Convention on Energy Efficiency in Industry

### Join us for the event in Frankfurt am Main!

The EiiF is pleased to announce its co-partnership with T.A. Cook for the 6<sup>th</sup> annual meeting on Energy Efficiency in Industry and we invite you to join us in Frankfurt am Main on November 6 - 7<sup>th</sup>, 2012.



Climate change as well as awareness of increasing energy consumption and prices represent major challenges to industry. The conference with the theme “Energy Management – Resource Efficiency – Sustainability” aims to provide a comprehensive overview on how changes to more sustainable industry practices and the proper use of innovative technologies can improve energy efficiency and thus strongly support the German energy policy “Klimawende”.

Respected companies such as BASF, Bayer, BIS Chemserv, Michelin Reifenwerke, Siemens and Viessmann will provide case studies and share their experience in operational energy management. In various lectures and workshops attendees will receive guidelines on how to manage and promote energy efficiency projects more successfully.

EiiF Director Andreas Gürtler will present the study “Climate protection with rapid payback”. He will explain the research results of the study, describe examples of successful insulation solutions and demonstrate how TIPCHECKS can help identify the savings potential of industrial insulation.



Don't miss this opportunity to learn more about energy management while networking with colleagues and industry experts. Please note that the conference language will be German.



**To find out more information on the event and to register:**  
[de.tacook.com/conferences](http://de.tacook.com/conferences)

## New Communications Manager

### Aksinja Berger-Paddock joins the EiiF team in Switzerland

The EiiF is pleased to welcome Aksinja Berger-Paddock to the Swiss office as the new Communications Manager. She joined the foundation at the end of August to help promote energy conservation and ideas for a cleaner environment. She will lead the EiiF's communications and marketing activities and work in close collaboration with Foundation Director Andreas Gürtler to implement the EiiF strategy for greater sustainability.



Aksinja brings to the role six years of experience in corporate communications and advertising for private enterprises including Honda Switzerland. Prior to that she worked as a journalist writing and reporting news stories in both Germany and the U.S.

## Agenda 2012

### Check out our upcoming events

Date & Location	Event
19-21 September Paris, France	WIACO Congress "Insulation: Our contribution to a sustainable world"
16-19 October Paris, France	TIPCHECK Training Course in French @ SNI (Syndicat National de l'Isolation)
23-24 October Divonne-les-Bains, France	Communication Meeting
6-7 November Frankfurt am Main, Germany	Convention «Energy Efficiency in Industry» "Energy Management - Resource Efficiency- Sustainability"
20-21 November Tessenderlo, Belgium	EiiF Meeting Two-day meeting for all Partners and Members @ Pittsburgh Corning Europe (FOAMGLAS)



#### Upcoming events on the agenda:

<http://www.eiif.org/?Agenda/18>

## EiiF Welcomes Five New Members

BFIM, Frenzelit, Prezioso, Ranbergs, V.M.S Spiropoulos Brothers



**Binzagr**  **bfim**

Bfim is based in Al Khobar, Saudi Arabia. The company manufactures insulation materials for the oil & petrochemical sector and executes contracts.

>> [www.bfim.com.sa](http://www.bfim.com.sa)

**Frenzelit**  **Frenzelit**

Frenzelit is a family enterprise that was founded in 1881. Its main business areas are gaskets, technical textiles, expansion joints, insulation and new materials for high temperatures.

>> [www.frenzelit.com](http://www.frenzelit.com)

**Prezioso-Technilor**



Prezioso-Technilor has been designing and implementing solutions for protective and insulating coatings and thermal insulations for over 50 years. The company is headquartered in Vienne, France.

>> [www.prezioso.fr](http://www.prezioso.fr)

**Ranbergs Isolering**



**RANBERGS ISOLERING AS**

Ranbergs Isolering is a privately-owned company from Norway specialized in technical insulation since 1985.

>> [www.ranbergsisolering.no](http://www.ranbergsisolering.no)

**V.M.S Spiropoulos Brothers**



VMS SPIROPOULOS BROTHERS is a Greek contractor active in the field of insulation and waterproofing systems since 1979.

>> [www.vms.com.gr](http://www.vms.com.gr)

The EiiF newsletter is primarily circulated to EiiF Partners & Members.

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**We Power Sustainability**

European Industrial Insulation Foundation



[www.eiif.org](http://www.eiif.org)