



Press Release - For immediate Release

Paybacks in less than a year: national reports on the cost saving potential of industrial insulation published today

Brussels, 8 May 2014: Today the European Industrial Insulation Foundation has published the latest figures on the cost and energy saving potential of industrial insulation in 7 European countries.

The [7 country specific factsheets](#) identify the yearly potentials of industrial insulation in terms of energy saved (in PJ) and emission reduction (in Mt CO₂) in France, Germany, Italy, Poland, Spain, Sweden and the United Kingdom. They also address the crucial topics of finance and payback outlining the initial investments needed to untap the potential and the millions of euros of return that could be saved by industry every year.

The savings potential of industrial insulation is large and exists across all regions and sectors.

The factsheets are based on the Ecofys report "Climate protection with rapid payback". In 2012 the report had already identified a European industrial insulation annual energy savings potential of 620 PJ (equivalent to the energy consumption of 10 million households) and an annual CO₂ reductions potential of 49 Mt (equivalent to the CO₂ emissions of 18 million cars). Payback times for investments to tap into these large potentials are very rapid and usually less than 1 year.

"European industry is losing energy and money every day. Industrial insulation is one of the most cost effective solutions available on the market to reduce energy consumption, mitigate the impact of spiking energy costs and enhance the global competitiveness of European industry. It is a business opportunity that no industry with large energy using facilities should ignore" said EiiF Foundation Director Andreas Gürtler.

ENDS

Note to the editors

The **European Industrial Insulation Foundation (EiiF)** is a non-profit registered in Switzerland. It has been set up to promote and establish the use of industrial insulation as a widely understood and accepted means of achieving sustainability. Since its foundation EiiF has established itself as a resource for industries that need to reduce CO₂ emissions and save energy (www.eiif.org).

National factsheets available [here](#)

Report: "[Climate protection with rapid payback](#)", June 2012

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